



CLEAR™ COMPETITION

PRESS KIT

PONG - LEADING SMARTPHONE CASE

The Pong case fits around the sides and back of the smartphone, NOT in the front. Therefore it actually blocks the phone's antenna as well as forces more radiation to come out of the screen. Combined, these factors cause the phone to increase its power in order to try and maintain a signal further increasing the amount of radiation. It provides NO protection for the user's head and brain from the radiation coming out of the phone's screen placed against your head when talking on the phone. It also provides NO screen protection and forces users to abandon their phone case of choice to only use the Pong case.

WHAT CLEAR™ DOES BETTER?

CLEAR™ comes as an easy-to-apply, anti-smudge, anti-scratch and anti-glare screen protector that when placed on your smartphone prevents radiation coming from the phone's screen that would otherwise be absorbed by your head and brain. In addition to the screen protection features provided by CLEAR™, CLEAR™ also provides better signal quality and longer battery time between charges. And you can use CLEAR™ with any accessory case of your choice.

AIRES SHIELD – LEADING STICKER

Radiation is emitted from the entire phone, not just the back and sides. The sticker covers only a small portion of the back of the phone, which is not where the smartphone comes into contact with the user during voice calls. Also, the adhesive does not hold for long causing the sticker to fall off.

WHAT CLEAR™ DOES DIFFERENTLY?

The most important area of the smartphone to target radiation protection is the screen as that is where the smartphone comes into contact with the user's head. CLEAR™ covers the entire screen and redirects the radiation that would otherwise be absorbed by the head and brain, away from the user. CLEAR™ also provides screen protection that includes anti-smudge, anti-scratch and anti-glare features, better signal quality and longer battery time between charges. And CLEAR™ does not in any way limit your choice of smartphone accessory cases.

R2L ANTI RADIATION – LEADING CHIP

The R2L claims to work by converting RF (Radio Frequency) signal spikes into harmless bursts of energy, but there is no valid technical evidence to back this claim. Released energy is still a form of radiation and may be converted into a frequency not in the cellular spectrum (therefore not measured) but potentially as harmful. Per the R2L website, R2L does not work at all if you are close to a cell tower, and it only works on cellular signals not on Wi-Fi signals, and to only reduce cellular radiation by 70%.

WHAT CLEAR™ DOES IN A SMARTER WAY?

CLEAR™ is the only product that is positioned between the smartphone (radiation source) and the user's head and brain. None of the products on the market are able to eliminate or reduce the cellular radiation that is absorbed by the head and brain.



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because none of these devices function between the head and brain and the source of the cellular radiation. CLEAR™ patent pending technology is embedded as a transparent layer in an easy to apply smartphone screen protector eliminating the challenges and limitations of today's smartphone radiation devices. CLEAR™ also provides screen protection that includes anti-smudge, anti-scratch and anti-glare features, better signal quality and longer battery time between charges. And CLEAR™ does not in any way limit your choice of smartphone accessory cases.

SYB – LEADING POCKET PATCH

SYB claims to deflect radiation away from your body by applying their EMF patch into the lining of the pocket where you carry your phone. While we will not acknowledge the effectiveness of their radiation protection, two issues are obvious. First, it might only be effective when your phone is in your pocket and NOT when you have the phone in use next to your head. Use of the smartphone next to your head is the most important time for protection. Second, it requires as many patches as pockets you plan to keep your phone in. And after repeated washings, it loses its performance.

WHAT CLEAR™ DOES IN A MORE EFFECTIVE WAY?

CLEAR™ is the only product that is positioned between the smartphone (radiation source) and the user's head and brain. None of the products on the market are able to eliminate or reduce the cellular radiation that is absorbed by the head and brain because none of these devices function between the head and brain and the source of the cellular radiation. CLEAR™ patented technology is embedded as a transparent layer in an easy to apply smartphone screen protector eliminating the challenges and limitations of today's smartphone radiation devices. CLEAR™ also provides screen protection that includes anti-smudge, anti-glare features, better signal quality and longer battery time between charges. And CLEAR™ does not in any way limit your choice of smartphone accessory cases.

LEADING BLUE LIGHT PROTECTORS

Blue Light is part of our everyday life; blue light is output from just about everything we know including the sun, digital screens, TVs, other electronic devices, fluorescent and LED lighting. Blue Light protectors block only blue light emissions.

WHAT IS THE CLEAR™ DIFFERENCE?

The main difference is that CLEAR™ blocks the potentially harmful radio microwaves that are transmitted from your smartphone. CLEAR™ blocks up to 100% of these potentially harmful radio waves.